# The Government Retirement Market Fiduciary Responsibilities

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### **Fiduciary Responsibilities**



David M. Kulchar
Managing Director of Retirement Plan Services

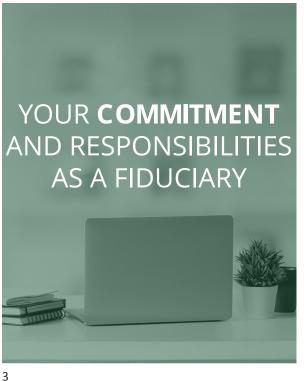
A dedicated leader and industry pioneer who helps improve retirement programs for all types and sizes of organizations through an innovative service approach. A leader of a team that seeks to increase service and reduce fees, while offering a customized approach for each client.



Scott R. Kimble
Sales Team Leader of Wealth Management

A knowledgeable financial mentor with over 21 years of experience who strives to help individuals achieve financial wellness and retire with dignity and peace of mind with income that will last a lifetime.

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### FIDUCIARY RESPONSIBILITIES: **OHIO STATE LAW**

Chapter 5809: is known as the OHIO UNIFORM PRUDENT INVESTOR ACT (ACT)



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FIDUCIARY'S DUTY TO PLAN PARTICIPANTS IS ONE OF THE MOST IMPORTANT LEGAL RESPONSIBILITIES UNDER THE LAW.

- · Exclusive Purpose Rule/Duty of Loyalty
- · Primary Duty is to act solely in the best interest of plan participants:
  - For the exclusive purpose of providing benefits to participants and beneficiaries, and
  - For ensuring plan fees and expenses are reasonable.

### Avoid conflicts of interest.

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# FIDUCIARY RESPONSIBILITIES: OHIO STATE LAW

5809.02 Standard of care - portfolio strategy - risk and return objectives.



A FIDUCIARY SHALL INVEST AND MANAGE TRUST ASSETS AS A PRUDENT INVESTOR WOULD, BY CONSIDERING THE PURPOSES, TERMS, DISTRIBUTION REQUIREMENTS, AND OTHER CIRCUMSTANCES OF THE TRUST. IN SATISFYING THIS REQUIREMENT, THE FIDUCIARY SHALL EXERCISE REASONABLE CARE, SKILL, AND CAUTION.

Duty to **diversify** investments



Duty to **follow** plan documents

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# FIDUCIARY RESPONSIBILITIES: OHIO STATE LAW



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ALTHOUGH OHIO STATUTES ARE SILENT, IT IS PRUDENT TO FOLLOW ERISA SECTION 404(c), WHICH ALLOWS PLAN FIDUCIARIES TO AVOID LIABILITY FOR INDIVIDUAL PARTICIPANT INVESTMENT DECISIONS

### To avoid such liability, a plan must:

- · Offer at least three diverse investment options.
- Provide participants with sufficient information to allow them to make informed investment decisions with respect to their accounts.
- Provide information with respect to funds, managers and fees.

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APPLICABLE LAW

### INTERNAL REVENUE CODE

### **CODE 401(a)(k)**

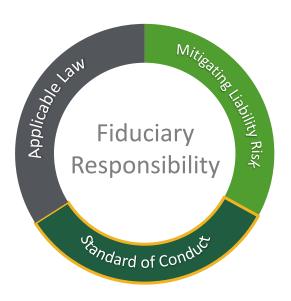
Plans are required to hold assets in trust since date of enactment.

Anyone exercising discretion or authority over the plan or plan assets is a fiduciary.

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STANDARD OF CONDUCT



### IDENTIFY YOUR PLAN FIDUCIARIES

### **FIDUCIARIES**



**Plan Sponsor** 



### **Board Members**

(responsible for administering the plan or its assets)



### **Staff Members**

who exercise discretion or authority over the plan or plan assets for a fee



#### Anyone

providing investment advice for a fee

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### STANDARD OF CONDUCT

### **BOARD/COMMITTEE BEST PRACTICES**



### **INVESTMENTS**

Fiduciaries are required to adhere to generally accepted investment standards and adopt prudent policies for selecting and monitoring plan investments.



### **GOVERNANCE**

Meet regularly and document all plan-related decisions as evidence of your prudent processes and decision-making.



### **TRAINING**

Train your board members as plan fiduciaries and educate them on basic fiduciary responsibilities.

### STANDARD OF CONDUCT

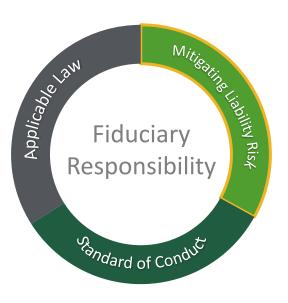
### **UNIFORM PRUDENT INVESTOR ACT**



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MITIGATING LIABILITY RISK

# DUTY TO LOYALTY – THE EXCLUSIVE BENEFIT RULE

Act for exclusive purpose of providing plan benefits.

Do not put employer interests before those of plan and participants.

Act solely in best interest of plan participants.

Avoid conflicts of interest.

Ensure fees are reasonable.

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### **DUTY TO PRUDENCE**

Acting with the care, prudence, skill and diligence a knowledgeable person administering a defined contribution plan would use

Using prudent processes in all plan-related decision-making

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# DUTY TO PRUDENTLY DIVERSIFY INVESTMENTS

MITIGATING LIABILITY RISK

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### **INVESTMENT POLICY STATEMENT**

The methodology and criteria for selecting a broad, diversified array of investments with different levels of risk and return

The goals, objectives and performance standards the funds are expected to meet
— to be retained in the investment menu

The guidelines for monitoring and evaluating funds and the timing for terminating and replacing any nonperforming funds

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# DUTY TO MONITOR AND DESELECT IMPRUDENT INVESTMENTS

MITIGATING LIABILITY RISK

U.S. SUREME COURT UNANIMOUS OPINION ON MAY 17, 2015, IN TIBBLE vs. EDISON

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Liability: Fiduciaries may be liable to plan participants for not conducting a "regular review of [plan] investments with the nature and timing...contingent on circumstances" even when the initial investment selection occurred more than six years ago.

Monitoring: Fiduciaries have "a continuing duty — separate and apart from the duty to prudently select the investments at the outset — to monitor and remove imprudent investments."

The role of a fiduciary is active, not passive, with an ongoing duty to monitor and take action when appropriate.

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### **DUTY TO PRUDENTLY MONITOR SERVICE PROVIDERS**

MITIGATING LIABILITY RISK







Recordkeeper

consultant





Auditors

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Ensure service provider fees are reasonable.

Monitor service provider performance, the types of services they provide, their fees and how those fees are paid.

Review performance to ensure a service provider is performing agreed-upon services

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### MATCH DC PLAN **OPERATIONS** TO PLAN PROVISIONS

MITIGATING LIABILITY RISK

Timely delivery of deferrals into trust

Trust requirement

Unforeseeable emergency withdrawals

Distribution restrictions

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MITIGATING LIABILITY RISK

### MULTIPLE SERVICE PROVIDERS REQUIRE MORE DUE DILIGENCE

Ensure plan policies, procedures, forms match the plan provisions.

Develop and follow a written **Investment Policy Statement (IPS)** when selecting, monitoring, deselecting and replacing investments.

Ensure the fees of each recordkeeper are reasonable.

Select, monitor and deselect the investments offered.

Monitor all outsourced administrative functions performed.

Monitor and approve all participant communications created.

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### BENEFITS OF A SINGLE RECORDKEEPER

### **PLAN SPONSORS**

### Enhanced purchasing power typically provides:

Lower recordkeeping costs

Lower investment costs

Enhanced service commitments

Streamlined HR processes for contributions, loans and distributions

Single point of contact and service team

### **PARTICIPANTS**

### Easier plan communication and better participant outcomes

Participation rates Deferral rates

Investment allocations

### Access to lower institutional fund share classes

to increase participant account balances over time

Single service center to offer comprehensive support

### **Reduced fiduciary risk**

### CASE STUDY: ADA COUNTY

#### **CHALLENGES:**

- Multi-vendor approach created larger fiduciary burden when monitoring three vendors and three investment line ups
- Unable to devote the appropriate attention to the administration of such a complex plan
- Participants had the choice of more than 100 funds and often paid multiple, high fees
- Multi-vendor approach was hurting the retirement readiness of employees due to the vendors concentrating on selling their plan rather than educating participants on critical issues

### **GOALS:**

- Consolidate current assets in a single plan
- Outsource as much of the administrative burden as possible
  - Create a communication platform focused on educating employees rather than providing generic "sales" approach and information
- Increase plan utilization and reduce participant fees
- Simplify the investment lineup without negatively impacting participants invested in products with back-end charges

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### CASE STUDY: ADA COUNTY

### **SOLUTIONS:**

- By choosing a single full-service vendor and more streamlined investment lineup, plan sponsors have also reduced their administrative workload and their fiduciary burden, while creating a framework that makes it easier to encourage enrollment and educate participants.
- Participants were well educated through group meetings that explained the transition process and provided the opportunity to refocus employees on the benefits of saving and importance of asset allocation
- Participants who prefer to assemble their own portfolios don't face a confusing array of investments, and lower fees mean that all participants keep more of their contributions invested for their future.

#### **RESULTS:**

- 10% INCREASE IN PARTICIPANT ENROLLMENT
- 4% ENROLLMENT INCREASE FOLLOWING CONVERSION TO EMPOWER
- 2% INCREASE IN PARTICIPANT CONTRIBUTIONS
- 13% INCREASE IN TOTAL PLAN ASSETS
- 85% RATE OF PARTICIPATION IN TDFS AS A RESULT OF ASSET MAPPING

