



OAPT 2024 Sponsorship Survey

Company Name:

Contact Name:

Job Title:

Email Address:

Name of the Event Sponsored:

1. What were the 3 main objectives of your company at this event?

- | | |
|---|---|
| <input type="checkbox"/> Increase sales | <input type="checkbox"/> Change Image |
| <input type="checkbox"/> One-on-one interaction | <input type="checkbox"/> On-site sales |
| <input type="checkbox"/> Client entertainment | <input type="checkbox"/> Access to government |
| <input type="checkbox"/> Vendor recognition | <input type="checkbox"/> Recruit employees |
| <input type="checkbox"/> Other | |

2. Please state how well you achieved your objectives for sponsoring.

- Extremely Very Moderately Slightly Not at all

3. What are the 3 most valuable benefits we offer for your sponsorship package?

- | | |
|--|--|
| <input type="checkbox"/> Tickets and hospitality | <input type="checkbox"/> Vendor Tables |
| <input type="checkbox"/> Visibility on web site | <input type="checkbox"/> Access to current customers |
| <input type="checkbox"/> Access to competitor(s) | <input type="checkbox"/> Access to digital content |
| <input type="checkbox"/> Vender familiarity | <input type="checkbox"/> Broadcast advertising |
| <input type="checkbox"/> Access to prospective customers | <input type="checkbox"/> Other |

4. Please state how satisfied you are with the benefits of your sponsorship package.

- Very Satisfied Satisfied Neutral Dissatisfied Very Dissatisfied

5 Are there any other benefits that we did not offer and would be useful to you?.

6 Compared to your other sponsorships, rate your return on investment:

- Above Average Average Below Average

7 Please rate the event staff:

Accessibility:

- 1 2 3 4 5

Cooperation:

- 1 2 3 4 5

Knowledge:

- 1 2 3 4 5

Creativity:

- 1 2 3 4 5

8. Overall, how satisfied are you with your sponsorship?

- Very Satisfied Satisfied Neutral Dissatisfied Very Dissatisfied

9. What are your suggestions to improve the Event Sponsorship?

10 Would you sponsor this event again?

- Definitely Not Sure Not Likely